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PRESS RELEASE

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Trius Federal Credit Union Announces New Marketing Director

Kearney, June 30, 2022 – Trius Federal Credit Union has named Laura Robbins as Marketing Director. Robbins brings over 10 years of marketing and public relations experience, most recently as the General Manager at Mac’s Creek Winery & Brewery.

“We’re excited to have Laura join the Trius team,” President Dee Schriener said. “Her experience will be valuable in taking Trius to the next level and helping our members with their financial needs, along with growing our membership.”

Robbins is a graduate of the University of Nebraska at Lincoln. She currently serves on the Board of Directors for Dawson Area Development and is a past board member of the Lexington Area Chamber.

“I am happy to be a part of the Trius team,” said Robbins. “I am looking forward to helping Trius grow their brand and continue to serve the everchanging needs of their members.”

Trius Federal Credit Union was founded in 1967 on the campus of Kearney State College with fifty-five members. Today the membership has expanded to include anyone who lives, works, worships or attends school in Buffalo, Dawson, Hall, Kearney or Phelps counties. We have two branches in Kearney and one in Lexington. As a credit union we operate as a not-for-profit financial institution, completely owned by its members. We are structured for the financial benefit of our members and dedicated to providing financial learning and service to our communities. We take great pride in knowing that each member truly owns a portion of their credit union.

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